

DC Everest DECA sent 104 DECA members competed in DECA's District Career Development Conference, Friday, January 7, 2011 in Wisconsin Rapids. DECA, an association of marketing students, tests students on their general marketing and economic knowledge, their ability to think creatively on their feet, how they make presentations and challenge their professionalism.

Students choose their series and they take two written exams and perform two role-plays with a businessperson. Here are the results.

- In the Accounting Application series: Josh London is a three-time medalist and places 3rd overall in this series.
- In the Apparel and Accessories Marketing series: Emma Martin and Phanary Xiong are each two-time medalists and Emma places 5th and Phanary places 6th overall in this series.
- In the Automotive Services Marketing series: Jim Slogar is a two-time medalist and Elliott Johnson and Jordan Thiele each medalled once in this event.
- In the Business Services: Morgan Aubrey won four medals and places 1st overall in this series. Ellie Burns medals twice and places 2nd overall, Molly Newville won three medals and places 3rd overall.
- In the Food Marketing series: Ellen Kessel, Paige VanGrinsven, Sarah Knetter and Jimmy Lamb are all medalists in this event.
- In the Marketing Management series: Jessica Radcliffe is a two-time medalist and places 3rd overall in this series and Neely Lo medalled in this event.
- In the Quick Serve Restaurant Management series: Alex Gusman medals in this event and places 3rd overall. Bridget Dennis is also medalist.
- In the Hotel and Lodging Management series: Hannah Johnson won three medals and places 1st overall in this series. Sean Quirk won two medals and places 2nd overall. Mitch Jagodinski won a medal and places 4th overall. Danielle Ballschmieder and Michael Thompson each won a medal in this event.
- In the Restaurant and Food Service series: Kaitlyn Beck won two medals and places 4th overall and Dang Xiong and Lucas Denk each won a medal in this event.
- In the Retail Merchandising series: Jacob Flath won three medals and places 1st overall in this event, Larissa Wadzinski won four medals and places 2nd overall, Brandon Salzman is a two-time medalist and places 6th, and Pang Xiong places 8th overall. Chelsea Norem won three medals, Kailey Gerber, Chuefue Moua, Travis Gajewski, Katie Fassbender and Malee Lor each won a medal.
- In the Sports and Entertainment Marketing event: John Gasao is a three-time medalist and Jack Schneider won two medals in this event.
- In the Buying and Merchandising Management team Event: Tyler Aird and Cody Smith each won a medal and their team places 4th overall. Mitch Meyers and Josh Huempfner each won two medals in this event.
- In the Hospitality Marketing Management team event: Michael Frank and Josh Berg each won a medal and their team places 3rd overall and Brittany Benson and Collin Suchomski each won a medal in this event.

- In the Travel and Tourism Marketing Management team event: Landon Berendsen and Eric VanNatta each earned three medals and their team places 1st overall. Elyse Batién and Rachelle Belott are two-time medalists, and Calli Bayer and Ingrid Zagzebski each won a medal.
- In the Sports and Entertainment Marketing Management team event: Matt Seehafer and Mike Willhite won two medals and their team places 7th overall and Joe Micholic and Sam Anderson won a medal in this event.

Many DC Everest DECA members will compete at DECA's State Career Development Conference this March in Lake Geneva, Wisconsin. They compete to move onto DECA's International Career Development Conference being held in April in Orlando, Florida.

Congratulations DC Everest DECA!