



# 2010 PRESIDENTS/ LEADERSHIP CONFERENCE



10.6.

EXPLORING IDEAS – SHARING PERSPECTIVES

JULY 16-17, 2010 – QUALITY INN - RHINELANDER, WI

Emerging education issues are all around us. In a constantly changing world, education leaders must stay informed and consider various perspectives to make complex decisions.

At WASB's Presidents/ Leadership Conference school board members have an opportunity to learn about fulfilling the president's role. It is also a leadership academy: a time dedicated to school board members to help them learn about and discuss emerging education issues, network, and gain insights to help them fulfill their leadership role.

Friday starts with president's skill builder sessions designed especially for school board presidents and vice presidents. However, school board presidents do not work alone: All school board members are welcome to join the dinner and keynote speaker on Friday evening and stay for Saturday's program.

### REGISTER NOW

Registration

### COMPLETE EVENT DESCRIPTION

Event Schedule

### ABOUT OUR GUEST PRESENTERS

Guest Presenters

### RETHINKING EDUCATION IN THE AGE OF TECHNOLOGY: THE DIGITAL REVOLUTION AND SCHOOLING IN AMERICA

*Rethinking Education in the Age of Technology: The Digital Revolution and Schooling in America*, co-produced by guest speaker Richard Halverson will be on sale at the Presidents/Leadership Conference for \$22.00.



### At a Glance

#### FRIDAY, JULY 16

- 2 pm Presidents' Skill Builder: The Legal Side of Conducting Meetings
- 3:30 pm Presidents' Skill Builder: Continuous Improvement: Superintendent Evaluation
- 6 pm Dinner and Keynote Address: "Now is the Time!"
- 8 pm Networking Reception

#### SATURDAY, JULY 17

- 8 am Continental Breakfast
- 8:30 am Digital Media and the Future of Learning
- 10:30 am Leadership Coaching: How to Think and Act Strategically - On Your Feet!
- 12 pm Lunch
- 1:15 pm Connecting Key Ideas to the Key Work of School Boards
- 3 pm Adjourn

### Registration Information

Registration is \$140 per participant and includes Friday evening dinner, Saturday continental breakfast and lunch. Guest meals must be paid for separately.

Make checks payable to the Wisconsin Association of School Boards, Inc.

**Registration Deadline Friday, July 9, 2010.** (Refunds will be given for cancellations received by that time. To cancel call toll-free 877-705-4422.)

Casual attire in layers recommended.

### Location

<b>QUALITY INN</b>	668 West Kemp Street Rhineland, WI Reservations - 715-369-3600
<b>HOTEL RATE:</b>	Single Bed Rooms-\$99.99; Double Bed - \$109.99; \$10.00 for each additional person.
<b>CUT-OFF DATE FOR HOTEL ROOMS:</b>	June 22, 2010
<b>HOTEL CANCELLATION:</b>	Cancel more than 72 hours prior to arrival - \$25; less than 72 hours prior to arrival-no refund.

### Directions

- FROM THE NORTH:** Take HWY 8 or HWY 51 straight south to Rhineland, hotel is at the first set of stop lights.
- FROM THE WEST:** Take HWY 8 straight west to Rhineland. Hotel is at the second set of stop lights on the right side of the street.
- FROM THE SOUTH:** Take HWY 51 to HWY 8e (exit 234), take a right off the ramp onto HWY 8. Go 21 miles. Go through 1st set of stop lights, hotel is on the left.
- FROM THE EAST:** Straight on HWY 8 to Rhineland. Hotel is at the 4th set of stop lights on the right.