



Mrs. F&I Paulson

USTA RECOGNIZES DC Everest High TENNIS COACH FOR IMPLEMENTING A "NO-CUT" POLICY

Nicole Paulson at DC Everest High in Weston Recognized by USTA

WESTON, WI.; September 15th, 2009 — The USTA today announced that **Nicole Paulson** from **DC Everest High** is being honored as part of its national recognition program for high school tennis coaches across America who implement a "no-cut" policy for their high school tennis teams.

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A no-cut policy ensures that every student who wishes to play is welcomed as a member of the team. Some of the programs being recognized have more than 100 official members of their high school tennis team. Since the start of this initiative in 2006, the USTA has recognized over 2,700 high school tennis coaches and programs.

"No-cut tennis programs are in keeping with the objectives of the USTA to continue to grow the game of tennis," said Kirk Anderson, the USTA's Director of Recreational Coaches and Programs. "We know that students who make their high school tennis team end up playing more tennis and staying in the game longer. We hope that by recognizing these individuals we can inspire more coaches to run no-cut programs."

Coaches receive a certificate from the USTA congratulating them for their program and a letter is sent to the school's principal and athletic director acknowledging the coach's dedication to their students. Registered coaches will also receive a complimentary one year subscription to *Racquet Sports Industry*. In addition, two coaches will be selected from the recipients, who will receive the National No-Cut Starfish Award in August at the USTA Tennis Teachers Conference held in New York City along side the US Open.

The USTA has created a High School Advisory Team of veteran tennis coaches who have run "no-cut" programs to offer advice, guidance, and resources to coaches interested in running a program. The Advisory Team, which includes Tiger Teusink of Holland, Mich.; Dave Steinbach of Brookfield, Wis.; and Sarah Miller of Kennewick, Wa.; can be reached via email at highschool@usta.com. Additional information about the USTA High School No-Cut initiative is available at www.USTA.com.

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The USTA is the national governing body for the sport of tennis in the U.S. and the leader in promoting and developing the growth of tennis at every level — from local communities to the highest level of the professional game. It owns and operates the US Open, the largest annually attended sporting event in the world, and launched the US Open Series linking 10 summer tournaments to the US Open. A not-for-profit organization with 680,000 members, it invests 100% of its proceeds in growing the game. In addition, it owns the 94 Pro Circuit events throughout the U.S., and selects the teams for the Davis Cup, Fed Cup, Olympic and Paralympic Games. For more information on the USTA, log on to usta.com.

For more information, contact:

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UNITED STATES TENNIS ASSOCIATION

HIGH SCHOOL TENNIS COACH NO-CUT RECOGNITION

The USTA offers special thanks to

Coach Nicole Paulson

from

DC Everest High

*for the extra efforts that allow young players
the opportunity to participate on a team with their friends
and represent their school.*

Lucy S. Garvin

Lucy S. Garvin - USTA
Chairman of the Board & President

Kirk Anderson

Kirk Anderson - Department Director
Recreational Coaches & Programs